# Weekly Reflection Template

­

|  |  |
| --- | --- |
| **Name: Walid Graihim** | **Date: 28/01/2025** |
| **Individual objectives for this week:** | **Evaluation of performance:** |
| * ***Finalize and upload the Marketing Strategy document (Task A6) to GitHub.*** * ***Assist in preparing the PowerPoint presentation for the NHS client meeting (Task A7).*** * ***Ensure that the marketing section of the presentation is well-structured and visually appealing.***   ***Gather feedback from the team on branding elements, marketing visuals, and presentation clarity.*** | * *I successfully* ***completed the Marketing Strategy document*** *and uploaded it to GitHub, ensuring it included all necessary elements (target audience, zero-budget strategy, branding, etc.).* * *I contributed to the* ***client meeting presentation (Task A7)*** *by ensuring that marketing aspects were clearly presented and aligned with the project goals.* * *I provided* ***images and branding elements*** *to make the PowerPoint more professional and visually appealing.* * *Communication with the team could have been* ***improved earlier in the process****, as some feedback came later than expected.* * *Next week, I will focus on* ***coordinating better with the team*** *and ensuring* ***marketing visuals are fully integrated into the final project presentation****.* |
| **Individual objectives for next week:** | |
| **Refine the PowerPoint presentation** for the NHS client meeting by incorporating any last-minute feedback.  **Work with the team to analyze the client’s feedback** from the meeting and adjust marketing strategies if needed. | |